

The Minister of Foreign Affairs, President of
the Commission of Russian Federation for
UNESCO
Moskva
(Russian Federation)

Ref.: CL/4261

Subject: **Call for nominations for the UNESCO-Japan Prize on Education for Sustainable Development 2019**

Dear Sir/Madam,

I am pleased to invite your Government to submit nominations for the fifth edition of the UNESCO-Japan Prize on Education for Sustainable Development.

Generously funded by the Government of Japan, the Prize was established by the UNESCO Executive Board in October 2014 to reward individuals, institutions, organizations or other entities for exceptional projects and programmes in the field of Education for Sustainable Development.

The Prize aims to generate and scale-up inspiring action at all levels of education and learning, and contribute to the implementation of the Sustainable Development Goals.

Each of the three laureates will receive an award of US \$50,000. In addition, winners will be invited to join the Partner Networks of the Global Action Programme on Education for Sustainable Development, in order to tie long-term collaboration with UNESCO beyond the award ceremony.

The nomination process takes place online via a platform accessible through the UNESCO website, available at the following link: <http://unesco.org/esd>

The online nominations should be received by UNESCO, in English or French, by midnight on 30 April 2019 at the very latest (Paris time, UTC+1).

UNESCO encourages Member States both to set up a national selection process and to publicly announce the selected nominees.

Further information on the Prize, including a user guide for the online platform, and the nomination process can be found at: <https://en.unesco.org/prize-esd>

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To Ministers responsible for relations with UNESCO

ANNEX I



**UNESCO-Japan Prize on
Education for Sustainable Development (ESD)
Explanatory note for the 2019 call for nominations**

**A. Background****1) What is ESD?**

"ESD empowers learners to take informed decisions and responsible actions for environmental integrity, economic viability and a just society, for present and future generations, while respecting cultural diversity. It is about lifelong learning, and is an integral part of quality education. ESD is holistic and transformational education which addresses learning content and outcomes, pedagogy and the learning environment. It achieves its purpose by transforming society." (*UNESCO Roadmap for implementing the Global Action Programme on ESD, 2014*)

2) Establishment of the Prize

Within the framework of the Global Action Programme (GAP) on ESD, the UNESCO-Japan Prize on Education for Sustainable Development honours individuals, institutions, organizations or other entities for outstanding projects or programmes in the field of ESD. The Prize was established by the UNESCO Executive Board at its 195th session, and officially announced at the UNESCO World Conference on ESD (November 2014, Aichi-Nagoya, Japan). It consists of three annual awards of US \$50,000 for each recipient, and was awarded for the first time in November 2015.

B. Nominations

Nominations can be made by Governments of UNESCO Member States via their Permanent Delegation to UNESCO, and by Non-Governmental Organizations (NGOs) in official partnership with UNESCO. Nominations must focus on a specific ESD project or programme of the nominee. Each Permanent Delegation or NGO can make up to three nominations for any edition of the Prize. Self-nominations are not accepted.

C. Eligibility and Selection Criteria

The three winners will be selected by the Director-General of UNESCO on the basis of recommendations made by an independent international jury, consisting of five experts from all geographical regions. To be eligible, the project/programme of the nominee must:

- have already been running for **at least four years**
- show presence of evidence of results and a **high impact** relative to the invested resources
- be **replicable and scalable**
- contribute to **one or more of the five Priority Action Areas** of the GAP (advancing policy; transforming learning and training environments; building capacities of educators and trainers; empowering and mobilizing youth; accelerating sustainable solutions at local level).

Eligible projects will then be assessed by the jury on the basis of the following three criteria:

1) Transformation: practices ESD as transformative education in support of sustainable development, leading to individual and social change

ESD is transformative education in that it empowers learners to transform themselves and the society they live in. The project/programme of the nominee should therefore enable learners to bring about changes for a more just, peaceful and sustainable world. This can mean, for example, taking action against climate change, changing one's consumption patterns, developing social entrepreneurship and sustainable livelihoods, or supporting those struggling against poverty.

**Education
2030**

UNESCO-Japan Prize on Education for Sustainable Development

2019 Call for Nominations

Nomination Form

This form is for information purposes only. All nominations must be submitted strictly online via a platform accessible under this link: <http://unesco.org/esd>

Please present the project/programme of the nominee in a clear and structured way.
Kindly make sure that all boxes of the form are completed according to the instructions given, respecting the indicated limit of characters (including spaces).
Please note that any text exceeding the limit will block the online submission.



1. SUBMISSION	
Nomination submitted by:	
<input type="checkbox"/> Member State, Country: <input type="checkbox"/> Non-Governmental Organization (NGO) in official partnership with UNESCO, Name:	
Name of submitting person:	Function:
E-mail:	Phone:
Supporting statement (mandatory)	
[Please complete the following sentence in a maximum of 250 characters:]	
The nominee deserves to receive the UNESCO-Japan Prize on ESD because...	
The nominee and the nominator agree that, even if the nominated project is not selected as one of the three prize-winners, a project summary and any photos provided via this form could be published on the UNESCO website as ESD good practices: <input type="checkbox"/> Yes <input type="checkbox"/> No	
2. NOMINEE	
Type of nominee:	<input type="checkbox"/> Individual <input type="checkbox"/> Organization [Please specify type of organization:]
	<input type="checkbox"/> Governmental body <input type="checkbox"/> International Organization <input type="checkbox"/> Civil society organization <input type="checkbox"/> Private sector/business <input type="checkbox"/> Media <input type="checkbox"/> Academia/research institution <input type="checkbox"/> Education institution <input type="checkbox"/> Other: [Please specify]
Name of Nominee	
Name of contact person	
Function	[e.g. Director, Project Manager]
Email address	
Telephone	[with country code]
Mobile number	[with country code]
Postal address	
Nominee's country and region	
Description of the Nominee	[Please provide a summary description in a maximum of 700 characters.]
Website	

3a. Achievements and impact
 [Provide evidence, in a maximum of 900 characters, of achievements and the impact that the project has had so far, using concrete information such as number and type of individuals or organizations trained, material or publications produced, press coverage, previous awards received, feedback or quotes by participants, number of views of the project website.]

3b. Contribution to the SDGs
 [Describe, in a maximum of 700 characters, how the project contributes to the implementation of one or several of the Sustainable Development Goals (SDGs).]

3c. ESD education
 [Describe how the project practices ESD as transformative education in support of sustainable development, in a maximum of 900 characters. Transformative education means that ESD empowers learners to transform themselves and the society they live in. This can mean, for example, taking action against climate change, changing one's consumption patterns, developing social entrepreneurship and sustainable livelihoods, or supporting those struggling against poverty.]

3d. The 3 dimensions
 [Describe how the project addresses the three dimensions of sustainable development (society, economy, environment) in an integrated way, in a maximum of 900 characters.]

3e. Innovation
 [Specify how the project demonstrates an innovative approach to ESD, in a maximum of 900 characters.]

4. Supporting material

4a. Web links (websites, publications, videos, photo galleries)

[Provide up to 10 relevant web links with a short description.]

4b. Other supporting documents

[To upload any supporting documents not available online, please use the "Attach File" function in the "EDIT" tab in the top left corner. Kindly note that attachments are limited to 350 MB.]

Annex II

STATUTES OF THE UNESCO-JAPAN PRIZE ON EDUCATION FOR SUSTAINABLE DEVELOPMENT

(195 EX/Decision 11 Part II, October 2014)

Article 1 – Purpose

The purpose of the UNESCO-Japan Prize on Education for Sustainable Development is to reward the outstanding efforts of individuals, institutions, organizations or other entities engaged in activities on Education for Sustainable Development (ESD), within the framework of the Global Action Programme on ESD (GAP) which was endorsed as a follow-up to the United Nations Decade of ESD by the 37th session of the General Conference (37 C/Resolution 12). The Prize rewards in particular activities that are innovative or have a high impact. The objective of the Prize is in conformity with UNESCO's policies, namely the Strategic Objective 2 of UNESCO's Medium-term Strategy 2014-2021 (37C/4) "empowering learners to be creative and responsible global citizens" and the programme of the Organization in the field of ESD.

Article 2 – Designation, amount and periodicity of the Prize

2.1 The Prize shall be entitled "UNESCO-Japan Prize on Education for Sustainable Development".

2.2 The Prize shall be funded by the Government of Japan and shall consist of a total payment of US \$2,000,000 for its first five-year period (2015-2019), which shall cover both the monetary value of the Prize and the costs of administering the Prize. Any interest that may accrue will be added to the overall contribution.

2.3 All funds received and the interest accrued thereon shall be kept in a special interest-bearing account for the Prize.

2.4 The full staff support and operating/management costs of the Prize, including all costs related to the award ceremony and public information activities, estimated at US \$250,000 per year, shall be fully covered by the Government of Japan. To this end, the Director-General will determine a mandatory overhead cost amount to be applied and charged against the funds in the special account, which is to be established under the financial regulations for the Prize.

2.5 The Prize shall be awarded annually, initially for five years, starting from its 2015 edition. The Prize shall consist of three awards of US \$50,000 for each of the three recipients, each of which is considered to merit a Prize.

Article 3 – Qualifications of candidates

Candidates shall have made significant contributions to ESD, focusing on one or more of the five Priority Action Areas of the Global Action Programme on ESD: (1) policy support, (2) whole-institution approaches, (3) educators, (4) youth and (5) local communities. Prizes may be conferred upon individuals, institutions, non-governmental organizations or other entities engaged in ESD.

Article 4 – Designation/Selection of the prize winners

The three prize winners shall be selected by the Director-General of UNESCO on the basis of the assessments and recommendations made to him/her by a jury.

7.2 If a work being rewarded has been produced by two or three persons, the Prize shall be awarded to them jointly. In no case may a prize amount be divided between more than three persons.

7.3 The prize winners, if possible, shall give a lecture on a subject relevant to the work for which the Prize has been awarded. Such a lecture shall be organized during or in connection with the Prize ceremony.

7.4 The work produced by a person since deceased shall not be considered for the Prize. If, however, a prize winner dies before he/she has received the Prize, then the Prize may be presented posthumously.

7.5 Should a prize winner decline the Prize, the jury shall submit a new proposal to the Director-General.

Article 8 – Sunset clause – mandatory renewal of the Prize

8.1 Six months prior to the agreed end of the term of the Prize (five years), the Director-General of UNESCO together with the donor will undertake a review of all aspects of the Prize and decide about its continuation or termination. The Director-General will inform the Executive Board of UNESCO about the results of this review.

8.2 In case of termination of the Prize, the use of any unspent balance of funds shall be determined by the Director-General, in accordance with the Financial Regulations of the Prize.

Article 9 – Appeals

No appeals shall be allowed against the decision of UNESCO with regard to the award of the Prize. Proposals received for the award of the Prize may not be divulged.

Article 10 – Amendments to the Statutes of the Prize

Any amendment to the present Statutes shall be submitted to the Executive Board for approval.